

Lookah Launches Portable Electric Dab Rig | Lookah Unicorn

[Lookah](#) release the Unicorn, its new [electric dab rig](#). The latest new generation e-rig for consumers of cannabis concentrate.

The Unicorn electric dab rig is the latest product in a range of elegant and easy-to-use devices from Lookah. This next-generation e-rig is designed and manufactured in house and boasts a revolutionary atomizer and magnetic connection for efficient and enjoyable dabbing on the go.

The unique design of the Unicorn [e-rig](#) places the atomizer internally below a borosilicate glass percolator cone, making it different from other electric dab rigs with an external atomizer core.

Marketing Manager at Lookah, Mr. James Mash, explained, "The internal atomizer brings several advantages, it prevents vapor and flavor loss and means there is no need for a carb cap as it built in. The atomizer core is better protected from damage when traveling, and no heating components are exposed." All this makes the Unicorn safer and easier to use on the go.

This e-rig uses a unique ceramic and quartz atomizer with three coils running through it.

"Quartz has faster heat-up times, and the ceramic cup surrounding it helps retain heat while the tipple core design allows for even heat distribution, resulting in little wast or reclaim." James Mash advised.

This innovative electric dab rig takes the intuitive use and portability of a vape pen and combines it with the heavy-hitting rips of a tabletop dab rig. At \$189.99, it's competitively priced and targeted to cannabis connoisseurs looking for portable dabbing and pure taste at affordable prices.

The 1900mAh battery and atomizer are housed in a cylindrical base while the tapered hand-blown glass cone sits above this and is held in place by strong magnets.



Portable Electric Dab Rig

This clever magnetic seal makes loading the atomizer quick and easy.

The Unicorn e-rig is a hand-held dab vaporizer for concentrates with three preset temperatures. These can be used in manual on-demand or automatic preheats modes and are adjusted by double-pressing the power button. An LED light circling the button and haptic feedback keeps the user notified of the heating cycle.

To celebrate this new product's launch, Lookah is offering customers 20 percent of the purchase price over the week from November 13th to November 20th.

About Lookah

Since 2009, Lookah has been producing high-quality glass water pipes, bongs, and dab rigs. It has recently moved into electronic nectar collectors and vaporizers for oil, wax, and dry herb, all of which are available at the brand's online headshop.